



SPONSORSHIP FORM
UMANI Festival: Celebrating Heritages from Las Americas
 2-8 PM September 24, 2022

Your sponsorship will be seen by a diverse, invested audience. We expect 2,000-5,000 daylong attendees in downtown Moses Lake

	Name listed online on various websites and event banners	Logo listed online on various websites and event banners	Adjacent Events sponsor – 2 available	Lowrider sponsor – 2 available	Children’s program and events sponsor - 2 available	Mural sponsor - 6 available	Stage sponsor – 1 available
\$50+	+						
\$100+	+	+					
\$500	+	+				+	
\$1,000	+	+	+	+	+		
\$5,000	+	+					+

*all sponsorships include listing in Columbia Basin Allied Arts Premiere Season 45 programs

Business name _____

Sponsorship Level (name): _____ Sponsorship level (amount): \$_____

Signature _____

Address _____

Telephone _____ Website _____

Email _____

This signed form and a high resolution copy of your logo needs TO BE RECEIVED via email no later than **AUGUST 5, 2022**. Questions may be directed to your UMANI Festival representative or Shawn Cardwell, Columbia Basin Allied Arts Executive Director, at 509-793-2059 or cbaa@bigbend.edu.



**Join us for
UMANI Festival: Celebrating Heritages from Las Americas
2-8 PM September 24, 2022**

We expect thousands of attendees of all ages, race/ethnicity and socioeconomic diversity throughout the day from Moses Lake and the surrounding regions.

Major entertainment events will happen each hour at Sinkiuse Square (stage name TBD on sponsor!) at with “Adjacent Events” and “Ongoing Events” at various locations along Third Avenue. Your participation is a reflection of how your company feels about the importance of inclusion in our community.

Sponsorships of any amount will be recognized – with the hopes of making this a truly inclusive event. Several singular sponsorships are available. Money raised will fund this year’s event and next, and be seed money for an education scholarship fund. Sponsorships will be processed through Columbia Basin Allied Arts and distributed to collaborating organizations according to their expenditures. CBAA is a 501(c)3 non-profit and all sponsorships are tax deductible.

UMANI: Putting the “hUMANity” back in the community! A long overdue celebration and major collaboration between many of the largest cultural institutions in Moses Lake and Grant County including: Moses Lake Library, Downtown Moses Lake Association, Columbia Basin Allied Arts (CBAA), She Se Puede, Moses Lake Museum & Art Center, Moses Lake Creative District, Big Bend Community College, and Artisans Co. with support from the Washington State Tejano Association and Moses Lake High School MEChA Club. A 15-person advisory committee includes representatives from these organizations and others, with at least 50% of the committee sharing heritages from “Las Americas”.

We look forward to seeing your business in support of this new event – and seeing you at the festival – Join us!

Gracias,

UMANI Festival Representative Name & Contact: