



### **What is the Obra Project:**

Obra Project is a business incubator located in Downtown Moses Lake at 205 S. Division Street.

Obra is originally a Spanish word that means work or creation of a masterpiece.

A businesses incubator is a program that allows an entrepreneur or start-up company to move into a professional setting. It is a shared space that houses other complementary start-ups and provides a strong level of support to get a business going.

The Obra Project works with motivated individuals that are ready to share their ideas and talent with Moses Lake.

### **Requirements and Eligible businesses:**

Obra Project business must have copy of Business Permit and License supplied with application. Eligible businesses include:

- Craft store
- Artisan Crafts
- Retail/Boutiques
- Entertainment:
  - Family Activities, Art classes & Workshops.
- Graphic Design
- Photography
- Web Design
- Marketing Manager
- Event Planner

### **Time Expectations**

The Obra Project is a strategically designed support system meant to set our local entrepreneurs up for success. Tenants are asked to attend 75% of workshops and meetings hosted by the Downtown Moses Lake Association and other experts.

Once a tenant is set up in the incubator, it is their responsibility to be accessible to our community. If there is no one to watch over the space, it is closed to potential consumers. It is expected that the tenant set reasonable hours for their business (as agreed to by Obra Project) and work to build their loyal cliental by sticking to said hours. (See Obra Project Guidebook for more details.)

### **Resources:**

#### *Shared Equipment:*

Tenants will have access to shared equipment & meeting space within the incubator. Equipment includes copier, scanner, printer, paper, ink, iPads, and cash boxes.

#### *Exposure/Membership:*

The Downtown Moses Lake Association will include incubator and its tenants as part of its advertising.

Tenants will be considered a member of the DMLA with no extra payment.

The incubator is located on prime real estate right in downtown Moses Lake. Each tenant will have their name displayed on the outside of the incubator in large matching vinyl.

**Cost and Size:**

Tenants can stay in the incubator for a maximum of 3 years, with an increased rate of 50 dollars per month each year.

**Deposit fee:** \$250 - 50% refundable if at time of departure location is left as stated on lease agreement.

*Forested Studio:* \$250/Month – 1 Space Available.

This is a slightly smaller than 10ft x 17ft space perfect for a marketing manager, illustrator, or graphic designer. For the careers that count on a unique and authentic mind to be successful, it's important to have a workspace that will stimulate the creative process. The natural light and greenery in the forested studio are the perfect setup to think freely and provide a professional setting to meet with clients.

*The Brightest Spot:* \$250/Month – 1 Space Available.

10ft x 17ft space flooded with natural light and open space. This will be the first business that people see while glancing through the giant windows that canvas the building. This is the perfect spot for an art gallery or various types of art spaces.

*Creative Boutiques:* \$250/Month – 3 Spaces Available.

10ft x 24ft spaces with large empty walls to hang art, shelves, and/or any type of inventory the tenant desires. These spaces are a wonderful choice for retail and artisan boutiques with a decent amount of inventory.

**Application:**

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Current Job Title: \_\_\_\_\_

Current Place of Work: \_\_\_\_\_

Business Instagram: \_\_\_\_\_ Business Facebook: \_\_\_\_\_ LinkedIn:  
\_\_\_\_\_

*\*Attach PDF of current resume.*

*How did you hear about the Obra Project?*

Facebook

Media

Referral

Other \_\_\_\_\_

Business Name: \_\_\_\_\_

*Briefly describe your idea, product, or service:*

*\*Attach separate document if you would like more room.*

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*Describe the "prep work" that has gone into your business idea. Have you obtained a business license or UBI number? Do you currently have a business mentor/advisor you work with? Have you researched Moses Lake Demographics in comparison with your business idea?*

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*What will your business hours be?*

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*What do you hope to gain by participating in the Obra Project?*

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*What area(s) would you need the most help with during your time in the incubator?  
Ex. Taxes, documentation, etc./marketing /building cliental/etc.*

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*What supplies/office materials do you need immediate access to?*

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*Rate the maturity of your business at the time of this application.  
1-An idea - 10-I'm ready for my own brick and mortar. \_\_\_\_\_*

*Additional Comments:*

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**The Details:**

*Do you see yourself as a competitor to any existing downtown businesses?*

Yes

No

Maybe \_\_\_\_\_

*Do you see yourself in a downtown storefront post-graduation?*

Yes

No

**The Next Step:**

*Please attach any additional comments or information you would like to include on a separate document.*

**Thank you for applying to the Obra Project! Please review the options below to turn in your completed application. Call (509) 770-1700 with any questions.**

**Scan document to: [director@downtownmoseslake.org](mailto:director@downtownmoseslake.org)**

**Mail document to: Downtown Moses Lake Association PO Box 1201 Moses Lake, WA 98837**

**Deliver document to: Simple Balances 102 W Broadway Moses Lake WA, 98837**